

Welcome!

Conference:
Data protection in Smart cities with a focus on smart mobility

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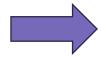


Data protection in smart cities with a focus on smart mobility

How smart city and smart mobility actors use data to provide solutions for issues as :



- Road congestion
- Pollution
- Parking
- Access to the city



How to collect data, anonymize it, extract insights and make it available to relevant stakeholders.

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- IMPACT on data protection rights and privacy of citizens ?
- Incorporate <u>right level of protection</u> into those projects?



Belgian and European law



- Local smart city projects :
 - perspectives from Germany and Switzerland.
- Rich and evolving regulatory landscape :
 - Data Act Al Act
 - Federal and regional rules on open data and the re-use of info
 - ePrivacy Directive
 - EU Electronic communications Code
 - applies to data processed in the context of publicly available electronic communications and over the top services services (social media messenger services).

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Traffic and location data



- Benefit from specific protection to <u>limit intrusions</u> into our private correspondence
- Consent must be collected (cf. ePrivacy Directive)
- Location data collected and processed by mere geolocation applications also deserve an <u>enhanced</u> <u>protection</u> under the GDPR?
 - May possibly reveal sensitive information such as religious preference
- Mobility data (vehicles, cameras, and sensors, geolocation applications, ...)



How are smart city and smart mobility data structured? How can access be safely gained to them? What about data pods and EU data spaces? How to put suitable data protection and privacy safeguards in place?

GDPR = COMPASS



Role of the Belgian DPA?



- Legislative advice by the Knowledge Center of the Belgian DPA
 - Check whether legislators take into account the general principles of personal data protection, such as lawfulness, fairness, data minimization and transparency.
- The Knowledge Center of the Belgian DPA has advised legislators on several data-driven projects related to smart cities, smart regions and smart mobility, on :

the use of ANPR cameras for the purpose of pollution control in Flanders

the roll out of smart meters or on the monitoring of road traffic for trucks in the Walloon region

SMART MOVE in Brussels, related to an intended kilometer tax

■ The Knowledge Center of the Belgian DPA also participates in the development of guidance at the EDPB level on how to effectively anonymise or pseudonymise personal data.



Available guidance and aim of the discussions

- Several DPA's have already provided general guidance :
 - CNIL (French DPA)
 - AP (Dutch DPA)
 - EDPB (guidelines on connected vehicles and mobility related applications).



International Working Group on Data protection and technology (Berlin Group) adopted in September 2023 a Working Paper on Smart cities



Inspiration for discussion on questions such as how to:

- Minimize data collection to necessary levels
- Enable citizens to play a role in keeping the smart city projects accountable for the data they process
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THANK YOU!